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Daniel Canogar

Waves, December 2012

LED screens, steel, 30-minute video

24 feet long x 6 feet wide

Kinzelman Art Consulting Announces Completion of Video Art Installation by Daniel Canogar in 2 Houston Center, Houston, Texas

“*Waves*” is a sculptural LED installation designed specifically for the atrium of 2 Houston Center. Kinzelman Art Consulting, a Houston based art advisory firm, worked with building management team CBRE on behalf of the owners of the Houston Center complex, to identify an artist to create a site-specific artwork for the 2 Houston Center atrium. “Our goal was to place a work of art that would engage the volume of the atrium in a dramatic presentation as well as to establish a meaningful connection with the tenants of the complex,” states Julie Kinzelman. This suspended 24-foot video installation by Spanish artist Daniel Canogar is the first permanent installation in the United States. “*Waves*” explores the flow and echoes the constant current of people’s crisscrossed trajectories and movement in the space below. It can be viewed from various perspectives including the second and third levels in the 2 Houston Center atrium.

“It was important for me to observe how the public uses the space to determine the final shape of the artwork. I also wanted to take advantage of the second and third levels of the atrium to encourage the viewer to discover different angles from which to contemplate the sculpture,” explains the artist. This exciting installation was fabricated with LED tiles specially designed by the artist to adapt to curving surfaces. The possibility of undulating screens has always intrigued Canogar, and extends from his deep-rooted interest in moving beyond the flat rectangular confines of the traditional pictorial frame. Video feed travels through the twisting ribbon-like screen. The display not only renders bright video images, but also illuminates the surrounding environment with swaths of color.

The video display content is the result of a public-participation performance documented on October 30th. Tenants of the complex as well as the public were asked to crawl, walk, dance, and swim over a green-screen surface while being captured by Canogar's overhead video camera. The result is a dynamic and engaging video animation that stars the Houston community.

Spanish artist, Daniel Canogar is heralded for his innovative, sophisticated and pioneering use of technology as an art form. Earning his Masters in Photography from New York University, Canogar has exhibited internationally and is included in prestigious collections such as the Museum of Contemporary Art in Lyon, France.

2 Houston Center is located in Downtown Houston at 909 Fannin Street, Houston, Texas 77010. The installation is open to the public with weekday viewing from 8:00am to 5:00pm.

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